Docket No.: 062991-0015

PATENT

REPLY UNDER 37 CFR 1.116 - EXPEDITED PROCEDURE – TECHNOLOGY CENTER 3600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Customer Number: 33401

JANSEN, Michael E.

Confirmation Number: 5159

Application No.: 10/710,413

Group Art Unit: 3688

Filed: July 08, 2004

Examiner: VANDERHORST, Maria Victoria

For: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION

this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on March/ \$2010.

SUMMARY OF EXAMINER INTERVIEW

CERTIFICATE OF ELECTRONIC TRANSMISSION

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir/Madam:

Applicant thank Examiners Maria Victoria Vanderhorst and Lynda C. Jasmin for the time which they spent discussing the outstanding office action with Applicant and his attorney Marc E. Brown on March 15, 2010 over the telephone.

Distinctions between claim 29 and the applied references were discussed. The examiners indicated that they would give further consideration to the points that were

I.AS99 1768796-1.062991.0015

Application No.: 10/710,413

Docket No.: 062991-0015

raised. Applicant and his attorney would welcome the opportunity to have a further conference if any questions remain.

Respectfully submitted,

McDERMOTT WILL & EMERY LLP

Marc E. Brown Registration No. 28,590

2049 Century Park East, 38th Floor Los Angeles, CA 90067

Phone: (310) 277-4110 Facsimile: (310) 277-4730 Date: March <u>/5</u>, 2010 Please recognize our Customer No. 33401 as our correspondence address.